



42 SKY  
Future proof your business

## Corporate Presentation

November 2020

## About 42 Sky

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- ✓ Founded by Experienced Technocrats
- ✓ Collective team experience of over 200+ years with many global companies like Infosys Consulting, Akamai Technologies, Cognizant, Accenture, Verizon, etc.
- ✓ Our mantra is focused on leveraging technology for business outcomes
- ✓ Background in digital consulting, technology consulting, cloud technologies, networks, application development, performance engineering, etc.
- ✓ Leveraging thought leadership for cutting edge solutions
- ✓ Delivered complex projects to global clients across industry domains: banking, financial services, manufacturing, telecom, retail, etc.



# Full Service Provider – from Strategy to Execution

Clients

Methodology

References

Partners

*Management Consulting*

- Strategy & Business Transformation
- Sales & Marketing Excellence
- Finance & Performance Management

- IT Strategy, Governance and Outsourcing
- Operational Excellence
- Supply Chain Management

*Enterprise Consulting*

- ERP Implementation
- Program- & Project Management
- Integration

- Business Process Optimization
- Application Landscape Optimization
- Application Strategy and Roadmap

*Digital Consulting*

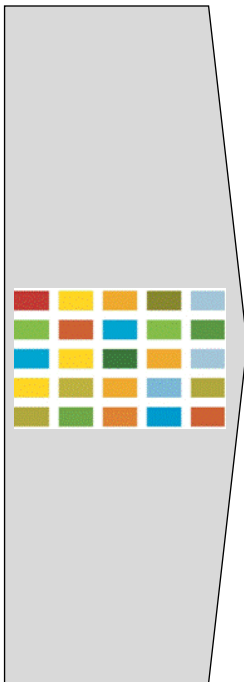
- Digital Strategy & Realization
- Collaboration
- Mobile Development

- Web and Social Media analytics
- Digital transformation
- Lean Development and QA

*Other Capabilities*

- Bestshore delivery, AM, AD
- Support & Operations
- Testcenter & Mobile Apps

- Security & Infrastructure
- Consolidation & Optimization
- Information Archiving



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# Next Generation Commerce Offerings to help “Maximize the lifetime value of your customers”

New Commerce Strategy	Multi-Channel Commerce & Order Management	Customer Operations	Customer Data Management and Analytics
Market Entry Strategy	Multi-Channel Integration Omnichannel strategy eCommerce strategy	Customer Contact & Channel Management	Customer Data Management & Integrity
Product Strategy	Customer Order Management (DOM, ITOM)	Sales Effectiveness, Sales Planning & Budgeting Sales Force productivity	Customer Valuation & Segmentation
Market/ Product Feasibility analysis	Customer Experience Strategy Social Commerce	Service Revenue Maximization Warranty Mgmt Returns Management Reverse Logistics	Consumer Data Profiling & Data Quality
Customer Acquisition & Retention Strategy	Customer Portals	Customer Correspondence	Loyalty Management
Channel & New lines of business strategy	Web Content Management, Search & Web Analytics	Channel Partner Management & Collaboration	Customer Analytics



# Challenges for Going Digital during these Covid Times

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**Driving Revenues  
through Digital Client  
Engagement**



**Online Client Outreach**

**Sales Force Enablement**

**Employee Engagement  
in Work-From-Home  
situation**



**Work Task Outlining**

**Task Collaboration**

**Ensuring Workflow  
Streamlining through  
Digital Access**



**Reducing Cost of Operations**

**Offline to Online Migration**



# Custom Application Development



<ul style="list-style-type: none"><li>▪ Development of enterprise solutions</li><li>▪ Java and Microsoft technologies</li><li>▪ Databases like SQL Server &amp; Oracle</li><li>▪ Application re-engineering &amp; migration</li><li>▪ Enterprise Mobility</li></ul>	<ul style="list-style-type: none"><li>▪ Integrating heterogeneous platforms at multiple layers: UI, Business, Messaging, and Data</li><li>▪ Data migration and cleansing - Master Data Management</li><li>▪ EAI tools and middleware</li></ul>	<ul style="list-style-type: none"><li>▪ Implementation Planning &amp; Gap Analysis</li><li>▪ Product Customization</li><li>▪ Implementation Management &amp; Rollout</li><li>▪ Post implementation support</li></ul>	<ul style="list-style-type: none"><li>▪ Test Planning &amp; Strategy</li><li>▪ Functional Testing (manual and automated)</li><li>▪ Regression Testing</li><li>▪ Load and Performance Testing</li></ul>
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# Cloud Migration

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On Prem to Cloud



Cloud to Cloud



Expertise



# Cloud Managed Services

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- ✓ Architecture guidance
- ✓ System administration and operations (Ops)
- ✓ System monitoring, alerting, and reporting
- ✓ Performance testing and tuning
- ✓ Proactive communications and 24×7 support
- ✓ DNS management
- ✓ Security and compliance management
- ✓ Backup and disaster recovery
- ✓ Database administration
- ✓ Developer support and training

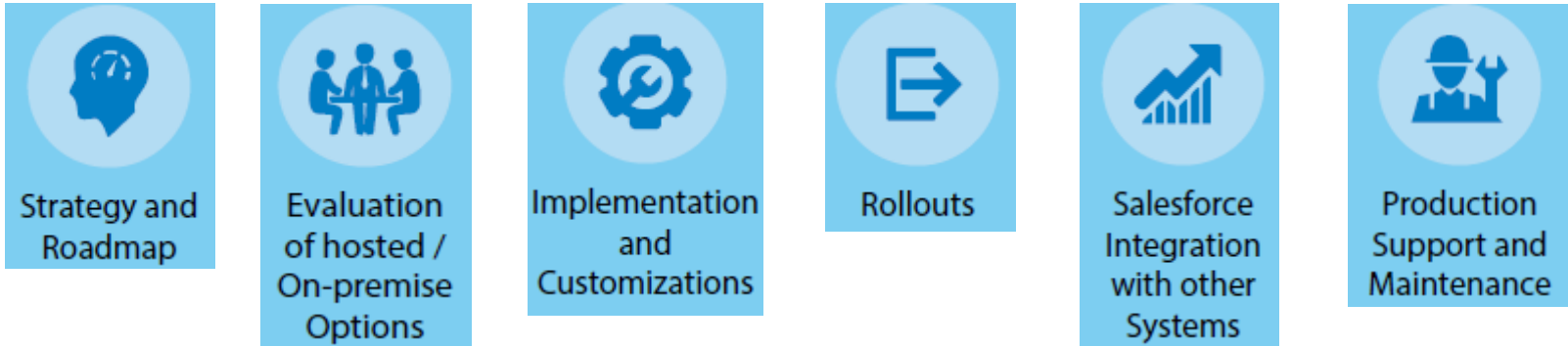
We  
Manage  
the Entire  
Stack





# Salesforce Offerings

salesforce



Expertise

Sales Cloud



Marketing Cloud



Service Cloud



Community Cloud



Commerce Cloud



Analytics Cloud



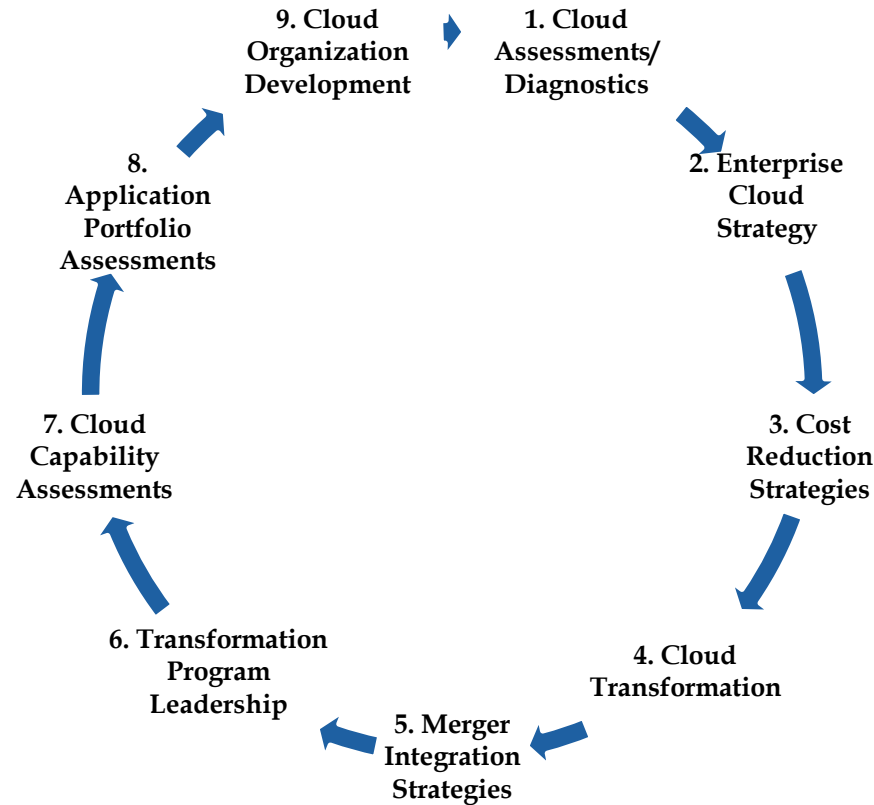
App Cloud



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# Google Cloud Platform Offerings



Google Cloud



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# Client Case Study: Q2 of 2020

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- ✓ Leading international accreditation and business assurance multinational company
- ✓ Developed an application for usage by Assessors
  - Web-based
  - Android app for on-field assessors
- ✓ Managed services include
  - Requirements ideation
  - Application design
  - Application build
  - Managed hosting and maintenance on GCP
- ✓ Uniqueness
  - No involvement of client IT team, all with client business users
  - Project executed during lockdown and beyond with online interactions
  - Ongoing support and enhancements to extend the product to other business units



# Leadership Team

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## Shriram

Entrepreneur since 2010. Global consulting experience in financial services at Infosys Consulting. Served customers in the US, London, Amsterdam, Hong Kong, Singapore and Bahrain



## Damodhar

Over 20 years experience in System Analysis, Design and Deployment in the fields of Big Data, Databases, Containers, Cloud and Applications Design and Deployment. Worked for Threat Landscape and Akamai Technologies in performance engineering.



## Sunil

Salesforce.com Certified Force.com Developer, Platform Developer 1, App Builder; 13+ years of experience with 7+ Years with Salesforce Development of applications on force.com. Experience with Cognizant and Accenture serving global clients.



# Leadership Team

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## Sanjay

25+ years of IT industry experience in various capacities including Architect, IT consulting, onshore/ offshore delivery management, system integration, technology management, and product development. Led Graphics components group of Desktop virtualization. Dealt with maintenance and enhancement of derivatives back office applications.

## Nitin

Experience at Verizon Data Services and Akamai Technologies in senior DevOps roles, setting up monitoring services, network, infrastructure, bigdata in the cloud. Background in networking domain with various roles played like dev testing, operations and monitoring, incident management and customer support roles.

## Subrat

8 years of software development experience in Java Technologies.


Development and implementation in Web development and client-server programming.


Mule ESB, IIB and Anypoint platform.

**Supported by a team of Full Stack Developers**




# Our Points-of-View


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 Google Cloud


**10 Advantages of using the Google Cloud Platform**

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**Why Adopt Cloud Managed Services**

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**Getting the Best out of Salesforce**

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**Managing a Multi Cloud Environment**

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**The TCO of any Cloud Deployment**

Thought Leaders in the ecosystem

Visit our Website for more Points-of-View and Webinars



# Contact

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